**Ideation Phase**

**Define the Problem Statements**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID52669 |
| Project Name | News Tracker Application |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Physical newspaper printing procedure takes long time to print for mass public. Now a days in the Modern world the people who are busy with their daily schedules needs an effcient tool which helps them to stay on trends in the felds in which they are interested in and keep them updated about the daily happenings in a faster way than the conventional methods so that they can cope up with their schedules as well as with daily happenings.

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Student | Read news on television to know Educational news | More irrelevant  Content | to Know the educational updates | Wasting time |
| PS-2 | Office  Worker | Looking for Business News | Hard to find the relevant news | to Know the Business updates | Wasting Time |
| PS-3 | Youngsters | Interests in Fashion and trends | Hard to find the relevant news | to Know the new trends | uninformative |
| PS-4 | Senior  Citizen | To know daily updates | Hard to find the relevant news | to stay updated | outdated |